

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Your Ministries #4 – Service

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Serving our communities in the name of Jesus is central to the work of the church. Many of our members are active throughout our neighborhoods and towns, faithfully volunteering and blessing organizations outside our parishes.

How to encourage other members to join in community service?

1. Take stock

- Give out a survey (online and paper) over a few Sundays to invite congregation members to share where they serve in the community.
- Chances are your members are serving in diverse ways around your town.

2. Process and document

- Follow up with people who fill out the survey.
- Ask for more information on the organizations they serve and how others could join in the work.

3. Publish

- Publish the information about service opportunities where your members can easily find it.
- A brochure, a display, or a place on your website are all good options.
- Be sure to lay out clear steps for people to take when they decide to serve.

4. Schedule promotions

- Highlight different service opportunities throughout the year.
- You could make a quick mention of the organization during announcements, show a promotional video, or even have an organizational representative speak.

5. Celebrate and storytell

- Give opportunities for members to share stories of their work and those they serve.
- Celebrating the work your members are doing will encourage others to join in.