

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Community Ministry #4 – Neighbor Connection Packets

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As challenging as keeping up with life can be for your church and its members, it is more difficult for your non-member neighbors who don't know the love and support of Christ.

How to use a welcome packet to support and encourage your neighbors?

- 1. Do a mailing twice a year**
 - Start by mailing information and resources to your neighbors.
- 2. Choose the two times of year**
 - During Advent and Lent are good times because you can invite neighbors to attend your Christmas and Easter services.
- 3. Think of the recipient in your messaging**
 - Where might the recipient be in life?
 - Get ideas for what to include in the packet and how to message people from the New Mover Program with Outreach Magazine. outreach.com/new-mover-program
- 4. Raise up a group of volunteers**
 - Build a group who works on the neighbor connection packets exclusively.
 - It takes time to do it well.
- 5. Be consistent**
 - It may take several mailings for neighbors to notice your consistency and therefore that you care for them.