

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Engaging Segments of the Congregation: Before Children Rev. Billy Brath LCEF Vice President Ministry Solutions

While most churches have ministries for children and their parents, adults without children can be harder to engage and thus are sometimes underserved.

How to engage adults without children in the church?

1. Intentionally engage

- Make an effort to reach out and check in, reminding them they are loved and important.
- This can be as simple as a text to check in or an offer to meet for coffee.

2. Consider your regular ministries

- Ponder how these members can be involved in regular weekly ministries even if they aren't physically in church every week.
- Can ministries like Bible studies be attended virtually? Are there alternative times the ministry could meet?

3. Create events and plan in advance

- Many events in the church are family-oriented. Consider having a few adults without kids work together to plan some events they would attend that are geared toward them.
- Also look at how these members can engage in the events that are already scheduled (perhaps volunteering at a family or kid event).

4. Consider volunteer opportunities that aren't in person

- This group would serve well in naturally digital tasks like website management or bulletin prep.
- Think about how current service opportunities could be modified, like if a council meeting could be done via Zoom.

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