

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Summertime Digital Evangelism

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Summer brings a different pace to life and interrupts church members' regular evangelism.

How to encourage witnessing during summertime?

1. Invite guests

- Remind members to bring out-of-town visitors to worship with them.
- Encourage members to include their visitors in church rather than skipping the week.
- Create a special informational booklet to hand out to summer guests.

2. Emphasize online worship

- Remind people of the availability of services online if your church offers them.
- Encourage members to connect with worship online while they travel.
- Suggest that members share your congregation's worship with people they visit.

3. Share what is upcoming

- Plan out summer messages.
- Post sermon and Bible study series titles so members know what is upcoming and will be excited to share it.