

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Planning for the Fall #2 – Rally Day

Rev. Tom Eggebrecht

LCEF Vice President Ministry Solutions

Rally Day is designed as a way to re-engage members in congregational activities and worship once summer ends. But in recent years, Rally Day has become tired or even nonexistent in many churches.

How to rejuvenate Rally Day in your congregation?

1. Gather a team

- Put together a team to spend the summer months designing Rally Day.
- Include money in the budget for them to plan something big.

2. Involve people

- Find ways to involve as many people as possible.
- Set-up, during the event, and taking it down are all opportunities for involvement.
- The more people are involved in the event, the more they will be excited to encourage others to come.

3. Communicate in advance

- Share information in advance within the church and in the local community.
- Plan ways to attract people of all ages.
- Include entertainment and food as well as booths sharing your ministries, volunteer opportunities, and events.
- Rally people that day to sign up and get actively involved in the church's ministries.

4. Emphasize importance of Sundays together

- Remind people why Sundays together are critical to our lives together.
- Center the whole day in the divine service.

5. Create the event at a convenient time

- Make it easy for people to attend.
- Ideally, it will renew and reinvigorate attendance at worship and involvement in ministry opportunities.