

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Summertime Digital Connections

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Summertime for churches means fluctuations in worship attendance, decreased offerings, and a disconnect between congregation members.

How to keep members engaged and active during the summer?

1. Take advantage of new technologies

- Embrace livestreaming and other means of digital connections that have been utilized during the pandemic.
- Decide which summer ministries can be attended to digitally.
- Think outside the box. In addition to worship, try digital meetings, Bible studies, fellowship, and more.

2. Communicate digital ministry opportunities

- Put the schedule and information out in as many ways and places as possible.
- Personally invite members you know are traveling to join in congregation events digitally.

3. Share the stories

- Normalize the practice of engaging in worship while on vacation.
- Tell the congregation how other members are staying connected during the summer.
- Emphasize the blessing of participating in worship, even from afar.