

# STRENGTHEN AND GROW YOUR MINISTRY

## LCEF MINISTRY MOMENTS VIDEO SERIES

### Campaigns #4 – Ministry Expansion Campaigns

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A ministry expansion campaign happens at a time when the congregation has a clear understanding of where Jesus is leading them into the future in ministry. In this time, the congregation needs to gather and organize resources and plans to move forward in the direction God is leading their ministry.

#### How can a ministry expansion campaign help grow your ministry?

##### 1. Preparation Phase

- Raise up key leaders to lead the campaign.
- Build teams for specific purposes and areas to ensure that every member is involved in the work God is doing.

##### 2. Inform Phase

- Launch the campaign to the congregation.
- Make sure that every member understands what the ministry expansion project entails.
- Answer every question about the project and try to get everyone on board.

##### 3. Inspire Phase

- Hear from Jesus why He is calling your congregation to this work.
- Explain the spiritual foundation underneath the ministry expansion project and the campaign.

##### 4. Commitment Phase

- Invite the entire congregation to commit to the project – in prayer, service, and financial giving.

##### 5. Fulfillment Phase

- Fulfill the commitments each member has made to the ministry expansion over the course of three years.
- Celebrate as the ministry expansion goals are achieved and God's plan is fulfilled.