

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Online Ministry #6 – Lay Leader Cohorts

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There are many lay leaders who would like to support the congregation's online ministry but don't know how to get involved.

How to resource lay leaders to elevate online ministry?

1. Discuss at circuit meetings

- Take down names and email addresses.
- Invite those lay leaders and pastors to three consecutive Zoom meetings.

2. Meetings to plan lay leader online involvement

- Meeting 1 – explore interest and share each congregation's online initiatives.
- Meeting 2 – explore how congregation online teams can collaborate and share resources.
- Meeting 3 – lay out the plan for monthly meetings and topical learnings.

3. Benefits of lay leader engagement

- Opportunity for lay leaders to excel, engage, and be involved.
- Takes some of the responsibility off of pastors.