

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Worship Bulletins

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What to do during this transitional period?

- **Worship bulletins and other print media**
 - What you hand someone will be with them for the worship service, either distracting or guiding them.
 - Everything speaks. What you hand someone, its quality, its thoughtfulness, its purpose, sets the tone for the receiver.
- **Options for what to place in folks' hands when they attend a worship service**
 - Hand worshippers nothing
 - Frees ushers up to welcome people and interact.
 - Find alternative ways to communicate basic info to guests.
 - All worship info would need to be provided by screens, materials in the seat backs, or hymn boards and hymnals.
 - Non-worship information would need to be handed out at the end of worship.
 - Hand worshippers a worship guide.
 - An outline and guide supplemented by screens or the hymnal, or a fully printed service.
 - Print out anything that folks should see before they say or experience it.
 - Info and announcements would need to be supplemented via seat back, screens or post-worship distribution.
 - Bulletin with worship and announcement info
 - The addition of announcement info can be a distraction and/or an aid.
 - A distraction if it provides ample reading material for the sermon time.
 - An aid if it's supplementing verbal announcements.
 - Extended announcements and info would again need to be available by other means.

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- Handing everything out
 - During the pre-service welcome, make mention of whatever was handed out.
 - Encourage your people to set it all aside for the service.
 - Arrange things so it doesn't explode when people sit down.
 - Have a clear place for folks to return papers after worship.
- **Everything speaks**
 - Create materials at the highest level possible.
 - Get a team together and evaluate best layouts, fonts, colors, etc.
 - Retain a copy editor.