

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Funding the Mission #2 – Capital Campaigns

Rev. Mark Frith

LCEF Vice President Ministry Solutions

Capital campaigns can be some of the most strengthening, unifying, and fulfilling ministry initiatives in the life of a congregation.

How to build a robust campaign focused on more than just raising money?

1. Define “capital”

- Stored service
- Human resources
- Time
- Ministry plan
- Money

2. Create a ministry plan first

- Put facilities and monetary support behind the call of Jesus. All support and growth of the church is in service to the Lord and His plan.

3. Raise up human resources

- Encourage members to participate in campaign ministry activities.

4. Engage members and friends

- Make the ministry campaign personal through conversation, prayer, Bible study, and in-home gatherings.

5. Raise additional funds over and above regular giving

- Teach members about the importance of regular giving to the church.
- Make clear that the campaign is additional giving for a special ministry initiative.