

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Online Ministry #1 – Online Worship Host

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Online worship is here to stay, giving access to those who cannot attend in person.

How to use a host to better connect with online worship attendees?

- 1. How do you produce online worship?**
 - Online host position changes depending on how online worship is produced.
 - On Zoom worship, the host can take over the feed and interact with attendees.
 - In livestream worship, the host can speak directly to the online audience and utilize the chat function.
 - For recorded worship, the host can record a separate message to attendees to be inserted at an appropriate point in the service.
- 2. When does the host engage?**
 - The host can interact with the online audience before, during, and after the online service, even leading the liturgy.
 - Another option is for the host to simply give a special greeting and a few notes about worship to the online audience.
 - The host can engage online attendees during in-person activities such as communion.
- 3. Who is the host?**
 - Pastor could engage the online community for part of the service. For example, he could record a special greeting for the online attendees.
 - Other possibilities for worship hosts: specific ministry staff person or rotating selection of lay leaders.
- 4. What does interaction look like?**
 - Think through how online attendees can experience pre- and post-worship fellowship, read lessons, submit prayer requests, and ask questions.
- 5. Where is the host?**
 - Consider where the host should be located.
 - Possible locations: sanctuary, cry room, studio, online.