

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

New Year Ministry Planning #2 – Volunteering

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Many ministry leaders struggle with not having enough volunteers to support the work of their congregation. Others have a small group of overcommitted volunteers doing all of the work to support the congregation.

How to engage more members in volunteering?

1. Create job descriptions

- Start by listing all of the current volunteer positions and write the basics of each job.
- Don't forget external volunteer jobs – volunteer work that your members do out in the community.
- Include time commitments and contact information on job descriptions.

2. Rethink volunteer jobs

- Some volunteer positions have been created and molded by one person – the job may need to be adjusted for someone else to step in.
- Some jobs may no longer be relevant because your membership demographics have changed.
- Consider rethinking the roles to better allow your people to engage in the future.

3. Publish and promote

- January is a great time to show your members what volunteering is needed to support your ministries in the new year.
- Present to the congregation what it takes to do the work the Lord is asking you to do. This includes budget as well as volunteering.
- Have one specific location where people can find information on all volunteer opportunities.

4. Directly ask

- Put thought into who could serve in what ways and ask them to serve in those specific roles.
- People are more likely to say yes when presented with a specific ask rather than just pointed to a sign-up sheet.

5. Stewardship commitments

- Consider expanding your annual stewardship commitment to include volunteering.
- This commitment can be a powerful motivator for people.