

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Bulletin Boards and Displays

Rev. Billy Brath

LCEF Vice President Ministry Support

What to do during this transitional period?

Gather a task force to help you with this and all of your communication planning.

- Erase everything from all of your walls and bulletin boards.
 - Start your planning with a blank slate.
- Define areas – walls that are usable for communication.
 - If you don't have a lot of space, mentally create rolling displays and build them if needed.
- Break down what you need to communicate.
 - Start with long-term info:
 - Directional signs
 - Church mission/vision
 - Memorial plaques, etc.
 - General church ministry info:
 - How to connect
 - What ministries are offered
 - Guest info
 - Specific ministry information:
 - Groups and ministries that need a place to announce or report, like LCEF, LWML, your youth group, missionaries
 - The business stuff:
 - Legal workplace notices to church business info

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

- Match the categories to the location.
 - Think about the flow of people in and out of worship and during the week.
- Decide the medium.
 - Long-term content: make it well-designed and permanent
 - Create professional signage or art and place it where you designate.
 - Updated every so often: well-designed bulletin board or display
 - Regularly updated: chalkboard, whiteboard or television
- Set a schedule for updating.
- Ask yourself, “Does this really need to be here?”
 - Are we helping further the mission of this congregation?