

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Preparing for Christmas Eve Worship #1 – Before Worship

Rev. Mark Frith LCEF Vice President Ministry Solutions

Christmas Eve is a time when the Lord is leading guests to attend worship services at your church.

How to prepare to welcome guests on Christmas Eve?

1. Invite

- Help your members communicate an invitation to neighbors, friends, coworkers, etc.
- Create a small card with worship times, directions, website, and expectations to come as you are.
- Make it easy to invite others to join.

2. Display

- Update your display areas with current information.
- Focus on bulletin boards, signs, website, and social media.
- Convey your interests, ministries, and interactions among people today.
- Communicate your congregation's purpose and mission.

3. Welcome

- Clean up your reception and welcome areas.
- Recycle old materials and replace with updated, fresh ones.