

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Online Ministry #3 – Online Bible Studies

Rev. Mark Frith

LCEF Vice President Ministry Solutions

Engaging in Bible study online can be more challenging, but offers the opportunity to be innovative and benefit members in new ways.

How to engage members in online Bible study?

1. Offer variety

- Webinar
- 30-minute study huddle for specific groups
- 2-minute daily devotion
- 1-minute Bible verse of the day

2. Make it intentional

- Teach people about the Word.
- Engage members in your overall ministry plan.
- Show members how their participation is making a strong impact in the community.

3. Build community

- Don't just upload passive content. Allow viewers to engage in the session.
- Be live as much as possible. Invite people to be active and engaged.
- Allow sessions to be viewed 24/7.
- Ask a couple of lay leaders to monitor the feed daily.
- Hire a person who knows online engagement and technology.