

STRENGTHEN AND GROW YOUR MINISTRY

LCEF MINISTRY MOMENTS VIDEO SERIES

Community Ministry #2 – Who and How Should We Serve?

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After a time of inward focus for congregations, it is time to shift the focus to the surrounding community.

How to determine how best to serve the community?

- 1. Take stock of the opportunities around you**
 - Ask members what community service organizations they know.
 - Explore your community looking for service opportunities.
 - Ask neighboring pastors where they are serving the community.
- 2. Identify the organizations that align with your ministry goals**
 - Find places where your members can naturally integrate and assist.
- 3. Create a specific, measurable goal**
 - Hold your members accountable to serve the organizations you have identified.
 - Publicize the goal.
 - Challenge the congregation to serve according to their comfort level.
 - Be sure to set a due date.
- 4. Celebrate the people in your congregation and support the organizations**
 - Support the organizations with donations that will help their bottom line.
 - Celebrate the work and generosity of your members.