# STRENGTHEN AND GROW YOUR MINISTRY

**LCEF MINISTRY MOMENTS VIDEO SERIES** 

# Church Membership #4 – Inactive Members Rev. Eric Kennaugh

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A survey done by Lifeway Research of people who have dropped out of church revealed that 62% of inactive church members are open to the idea of returning to church, and 41% said they would return if they were invited back.

## How to bring inactive members back into the life of the church?

### 1. Invitation

- Reach out with a kind and gentle invitation.
- Do not guilt or shame them into coming back to church.
- Build upon the work the Holy Spirit is already doing with them.
- A kind letter or phone call from the pastor or a congregation leader lets them know they are remembered and missed.

### 2. Membership Connection Team

- Establish a membership connection team to reach out to inactive members. This responsibility does not lie solely on the pastor.
- Sort through the list of inactive members and divide the list based on who already has personal connections with each of them.
- It can be very powerful to have a friend from the church reach out and let you know they care.
- Involving other leaders in making connections can make inactive members feel more comfortable sharing problems that may have led them to step away from the church.

### 3. Prayer

- Pray over every family on the list as a team.
- Help your team remember that this is a spiritual mission and encourage them to ask their connections how your team can pray for them at the end of each letter or phone call.